

OPTRAFAIR HOTEL SERVICE OFFERS WIDE CHOICE

Discounted hotel rates for next April's Optrafair have been negotiated by a niche exhibition booking agent, which prides itself on excellent customer care.

Event Express has availability at all hotels within the NEC campus and more than 50 others in the local area, with prices ranging from £69 to £200 for bed and breakfast.

"We use all the latest online booking technology but we still pride ourselves on the level of personal care provided by our experienced staff," said Event Express Managing Director, Stephen Arthur.

Encouraging exhibitors and visitors to book early for the event, he says this avoids stress and disappointment about choice nearer to the show.

"It is a misapprehension that prices will drop nearer to next April. In fact they normally go up and the choice becomes more limited," he added.

A glowing testimonial for the Event Express service comes from the organisers of the twice yearly "A Place in the Sun Live" show, which has been using the hotel service since 2005.

"Event Express has serviced all of our shows and the rates that they negotiate are very favourable; they have the capacity to handle lots of changes and they are a very pleasant, personable team," said Julian Yeandle, Operations Manager of "A Place in the Sun Live".

Find out more by contacting: reservations@eventexpressuk.com or call

01905 732737

www.optrafair.co.uk

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